



# CENTER FOR APPLIED RESEARCH

is a full service market and social research organization. We specialize in qualitative and quantitative research, business consulting, branding and communications. We provide insights and customize every project to the needs of our clients from corporate, consumer, non-profit and government sectors. The Center for Applied Research has been operating in Ukraine since 2013. As of 2022, the organization has expanded its services to Poland and other European Union countries

# THE ORGANIZATION SPECIALIZES IN VARIOUS AREAS





## OUR CLIENTS AND PARTNERS



**Deloitte.**

McKinsey  
& Company

**BONARD**






**United  
Nations**




**PORTINVEST**




-  Sociological survey **«New Year's and Christmas Shopping of Ukrainians During the War»** for Deloitte Ukraine
-  Research on the **«Post-War Reconstruction of Ukraine's Economy»**
-  **Study on landowners' attitudes towards the opening of the land market in Ukraine**, which involved questionnaire interviews, focus group interviews, and in-depth individual interviews. This was done in collaboration with «Economichna Pravda» with the support of the Konrad Adenauer Foundation in Ukraine and the non-profit organization «Atlas Network»

-  Marketing research «Analysis of the Pharmaceutical Market of Ukraine: Online Sales Segment». Online survey «Purchase and Delivery of Drugs and Medications Online»
-  Survey of **representatives of large, medium, and small businesses in Kyiv on the effects of the coronavirus quarantine** on day-to-day business operations
-  Survey on «Citizens' Attitude towards Exploring and Extraction of Non-Traditional Gas in Donetsk Region» for Shell in Ukraine


## EXPERIENCE: SOCIAL SPHERE




Research to identify the urgent needs of Ukrainians who left for Poland after February 24, 2022, for Deloitte Polska



Research on «The Current State of the Conditions of Social, Labor, and Professional Rehabilitation of Persons with Disabilities»



Survey of youth in eastern Ukraine (Donetsk, Luhansk, and Zaporizhzhia regions) for the United Nations in Ukraine




Research on the «Accessibility of Transport and Objects of Transport and Road Infrastructure for Persons with Disabilities»



Survey on «Attitudes towards the Project on Separate Collection of Household Waste»



Research on **«European Donbas: How to Talk about European Integration in Donetsk and Luhansk Regions»** for NGO «New Europe»



Study on «Gender Budgeting in Ukraine» for the GOB Project



Surveys on «**Ukrainian Frontier: Challenges for Transcarpathia and Black Sea Coast Region**», «**Ukrainian Frontier: Challenges for Tavria**» and «**Ukrainian Frontier: Challenges for Slobozhanshchina**»



Survey on the «**Perception of NATO in Donbas and Southern Ukraine**»



Sociological research on «**Tracking the Dynamics of Public Relations in Supporting NATO and State Policy in the Field of Euro-Atlantic Integration**» for the State Television and Radio Broadcasting Committee of Ukraine



Study on the «**Security Passport of Ukraine: National and Regional Dimension**» in 18 regions





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